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Experienced Senior Manager Known for:

- Entrepreneurial Leadership
- Launching / Improving Products / Services
- Increasing Sales
- Initial Coin Offerings
- Leading Innovation and Startups

CEO / CFO / Senior Executive / Consultant / Senior Scientist / ICO Advisor

Corporate Management / Management Consulting / Start-Ups / Turnarounds / ICOs
 Corporate Communications / Innovation Management / New Product Development

Experienced, entrepreneurial CEO / senior executive with more than 40 years of service in multiple roles in multiple domestic and international sectors. Currently ICO advisor to 6 startups. Previously CEO of a 20-year-old forensic animation firm. Took a 130-person international technology services firm public on US markets. Founder of 5 companies. Radio talk show host for 5 years. Personally closed \$30 million in sales, negotiated mergers to \$20 million. Delivered more than 50 invited talks to government and industry. Interviewed on Anderson Cooper 360. Expert witness in federal and state courts in more than 89 cases, including 25 testimonies. Holder of 6 granted and 7 provisional patents. Contributing author to 3 published scientific papers.

Heavily focused on customer relationships, sales, marketing, and product development. Developed go-to-market strategies at 10 firms, as both a manager and as a consultant. Managed factory floor operations, sourcing, delivery strategies, and supply chains. Created business analytics and intelligence units in 8 different industries, covering cost and delivery and big data trend analysis, SWOT, branding, cross-cultural marketing, product life cycle marketing, and strategic planning.

Dynamic professional with both strategic and hands-on management experience. Well liked and popular leader. Respected scientist and engineer.

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| Product Management | Market Analysis | Business Intelligence |
| Expert witness testimony | Forensic science and engineering | Animation technology |
| Accounting and Finance | Information Technology / Security | Marketing and Sales |
| Manufacturing | FinTech | Software Development |

Summary of Experience

Expert Witness; Initial Coin Offering Advisor; Patent Consultant 2015 - 2018

Expert witness in federal and state courts in the areas of technology valuations, intellectual property, cybercrime, and catastrophic data loss. Over 85 cases, 25 testimonies. Patent consultant.

Designed multiple strategies for Initial Coin Offerings [ICOs] and Blockchains for global firms.

Management consulting in the areas of customer relations and product development, corporate fundraising, IT, software development, cybersecurity, solar energy, logistics, retail sales, manufacturing, medical services, and communications.

Chief Executive Officer, Precision Simulations, Inc., Grass Valley, CA 2017

CEO of a 20-year-old forensic animation, engineering, and scientific firm. Focus was on corporate growth and expansion, improved internal procedures, and cost management. As a Principle Investigator, testified in a high profile death penalty case. Preparation for state and federal courts in the areas of vehicle dynamics, laser photogrammetry, intellectual property, and cybercrime. Inventor of a low cost high speed ballistic photographic technology and a sublethal ammunition design.

Project, Cost & Schedule Management Instructor, Milli Micro Systems, Inc, Canoga Park, CA 2017
 Teaching PMI-based management courses to US military and civilian officers and civil service.

President, Chief Financial Officer, and Co-Founder**The Daily Shake, Inc., Los Angeles, CA..... 2013 - 2016**

Launched a new concept startup restaurant, featuring healthy meal replacement shakes, gluten free baked goods, and coffee drinks. Created the go-to-market strategy. www.DailyShake.com.

Management and Patent Consultant; Expert Witness 2011 - 2014

Management consulting to corporate and government clients, including financial management, accounting and taxation support, cybersecurity, product development, focus groups, and FinTech.

Interim President and CFO of an Internet domain name registrar. Reorganized the company's finances for a successful IRS audit. Created 3 new product lines.

Associate director for KeyPoint Credit Union, a \$1 billion financial institution.

President, CFO ,Chief Scientist, Board Member, Co-Founder2003 – 2010**Offshore Creations, Inc / BOSSdev / SEDS, LLC / DefenderTech Family of Companies**

President and CFO of Offshore Creations, Inc. [OFSC.PK], a publicly traded 130-person US-based multinational software firm supplying software products and services and static art and animation to over 100 US and European customers, including Disney, Warner Brothers, the DHS, US Navy, US Army, the German Air Force, and Brunswick Corporation. Conducted all customer relations and product development with major clients.

Personally took the company public, writing all SEC Form 10-K filings, which are viewable at <http://www.sec.gov/Archives/edgar/data/1094750/000093980204001158/0000939802-04-001158-index.htm>.

OFSC was purchased by BOSSdev and taken private in 2005. BOSSdev provides software, specializing in systems for US and international firms and the US military community.

Raised \$4 million in private equity funds to found a BOSSdev subsidiary, SEDS, LLC.

Hired scientific and technical staff, created a laboratory in Northern California, established a cooperative program with the US Naval Postgraduate School, and set up a collaboration program with the Department of Energy's Oak Ridge National Laboratories.

Hired lobbying and legal staff. Won a \$1.2 million Congressional earmark from Joe Knollenberg [R, MI-8] and a \$3.3 million grant from the Pentagon. Briefed 51 Congressional, Senatorial, DoD, and National Security groups. Interviewed on Anderson Cooper 360. Granted 6 patents.

Managed development of a Supply Chain Management system for the Army's TARDEC facility.

Managed a millimeter microwave weapons detection system for the DefenderTech business unit. Personally managed the system's first installation at the Air Force's Cheyenne Mountain Complex.

Radio Talk Show Host / Show Owner, Business and Technology, KZSB-AM 1290... 2006 - 2010

Interview show for science, technology, and business leaders.

Senior Program Manager, 3DstockCharts.com, Santa Barbara, CA.....2000 – 2002

3DstockCharts.com produced real-time 3-D displays of Level-3 stock prices, used by traders worldwide. Managed all the company's marketing, new product development, customer relationships, and technology development.

Research & Development Manager, Biopac Systems, Inc., Goleta, CA..... 1999 - 2000

Biopac Systems manufactures a line of medical instruments for research and education.

Vice President, Emulation Systems, Inc., Santa Maria, CA 1998

Emulation Systems, Inc. built aircraft and truck simulators for use in the US Government, civilian training, and entertainment markets. The company's simulator is on permanent display at the Oakland Aviation Museum [<http://www.oaklandaviationmuseum.org/>].

Managed all customer outreach, technology, R&D, and factory floor and manufacturing operations.

Typhoon Software, Inc., Santa Barbara, CA
Vice President, Chief Technology Officer..... 1992 - 1997

Typhoon was the world's largest supplier of outsourced Russian software talent, with 80 employees and offices in St. Petersburg, Russia, Santa Barbara, CA, and Agana, Guam, performing 57 projects for 41 U.S. customers, including Fortune 500 companies MCI, IBM, Bank of America, Harris Corp., Novell Networks, and Apple, plus the Bank of Guam and the Government of Guam.

Sold and managed 51 contracts, every original one the company had, with values to \$7.5 million. Jointly set up commercial collaboration with the former chief of the Soviet nuclear agency.

ExperTelligence, Inc., Santa Barbara, CA
Director, Federal Systems Division..... 1990 - 1992

ExperTelligence, Inc. wrote artificial intelligence and LISP products, including Dynamic Documents™, a visual object oriented tool for an Intelligence Community customer.

Sold and managed all US Government projects.

Morton Associates, Santa Barbara, CA
Chief Scientist 1988 - 1989

Authored the technology portions of the Oil Spill Emergency and Contingency Plans for Chevron's 8 offshore platforms and for land-based facilities in California. Wrote *Commercial Fisheries Handbook for Proposed Exploratory Drilling Operations, Cavern Point Unit*.

General Research Corporation, Santa Barbara, CA / the Pentagon
Physicist, Member of Technical Staff 1985 - 1988

Research in electromagnetic scattering, neutron transport, nuclear weapons effects, counterterrorism, automated polygraphy / electrophysiology and the Strategic Defense Initiative.

Norris Associates, Environmental Consultants, Santa Barbara, CA
Principal..... 1983 - 1984

Created and operated an environmental and engineering consulting firm. Projects included residential developments, a proposed nuclear plant in Omaha, a sewage system in Los Angeles, oil drilling offshore Orange County, CA, and fuzzy set simulation of governmental decision making.

Norris Airways, Santa Barbara, CA Municipal Airport
CEO and Chief Pilot 1978 - 1981

Created and operated an aircraft fixed base operation ("FBO"), FAR 135 Air Taxi, and Cessna dealership with 14 employees, including 9 pilots, 3 departments, and 11 aircraft.

Gasohol, Incorporated, Santa Barbara, CA
Co-Founder and CEO..... 1978 - 1981

Organized the first modern wholesale/retail gasohol company west of the Mississippi, with 8 investors and 10 employees at 2 sites. Wholesale customers included the U.S. Navy.

Jet Propulsion Laboratories, Vandenberg AFB, Edwards AFB, GM Delco Division, Raytheon, Hughes Aircraft Santa Barbara Research Center, AlliedSignal Corporation
Computer Systems Analyst..... 1972 - 1984

Software development for aerospace, police, national defense, and commercial projects.

Rockwell Science Center, Thousand Oaks, CA
Physicist 1969 - 1972

Performed published research on moon rocks returned from Apollos 11 and 12, on planetary atmospheres, and on Big Bang residual glow. Performed research for the first Environmental Impact Statement ever written in the state of California.

EDUCATION, CERTIFICATIONS, and LICENSES

- University of California, Santa Barbara (UCSB): B.A. Physics Graduate studies in Advanced Mathematics and Physics, Human Factors, Ergonomics, and CPA accounting
- Microsoft Certified Professional + Internet [MCP+I] designation
- Former California State General Building Contractor, B-1 licensee.
- Project Management Professional [PMP] designation
- Member, International Right of Way Association [IRWA]
- Certified SCRUM Master [CSM] agile project management designation
- FAA Airline Transport Pilot; Ground Instructor, Parachute Rigger, former CFII/ASMEI
- University of Texas, Austin: Professional Certificate, Oil Field HAZOPS and Risk Management
- Security Management Certificate, Defense Industrial Security Clearance Office. Honolulu, HI
- Classified Warheads and Ballistics Seminars, US Naval Postgraduate School, Monterey, CA

SELECTED COMMUNITY EXPERIENCE

Candidate, United States Congress, 19th Congressional Dist., State of California, 1986

Won Congressional Primary, June 5, 1986. Ex-officio member, State Central Committee, 1986-88.

President, Board Chair, Mothers Against Drunk Driving Santa Barbara, 1982 - 1988

Created a pioneer vehicle donation program and created 34 radio and TV commercials and bilingual sober driving literature.

Member, Santa Barbara County Grand Jury, Sheriff's/Seniors Committees 1977 – 1978

Member, Santa Barbara County Sheriff's Search & Rescue Team, 1973 – 1975

PATENTS

- US 7,573,044 B2 *Remote Detection Of Explosive Substances*
- US 8,080,808 *Remote Detection Of Explosive Substances*
- US 8,288,734 *Remote Detection Of Explosive Substances*
- US 8,357,910 *Background Signal Reduction In Neutron Fluorescence...*
- US 8,410,451 *Neutron Fluorescence with Synchronized Gamma Detector*
- US 8,785,864 *Low-Cost, Organic-Scintillator Compton Gamma Ray Telescope* [w/ K.N. Ricci, B. Paden]
- US 62459550: *Low Priced Short Term Securities Option Contracts That Exhibit Specified Behaviors and a Method and System for Trading Them*
- US 62549563: *Securities, Commodities, Conventional Currency, or Cryptocurrencies Trading Exchanges to Support the Sale and Exercise of Low Prices Short Term Option Contracts that Exhibit Specified Behaviors*
- US 62549570: *Method and Process to Support the Sale and Exercise of a Series of Low Priced Securities, Commodities, Conventional Currency, or Cryptocurrency Option Contracts to Achieve Specified Premium Price Values*
- US 62549580: *Method and Process to Support the Interactive Sharing of Securities, Commodities, Conventional Currency, and Cryptocurrency Trading Activities*
- US 62549586: *Method and Process to Support the Positioning of Advertisements in a Securities, Commodities, Conventional Currency, or Cryptocurrency Trading Platform*
- US 62549599: *Method and Process for Combining Trades of Securities, Commodities, Conventional Currency, or Cryptocurrency into a Lottery-Like Environment*
- US 62353466 *Method for Verifying Player Location in Online Lottery System*
- US 62680807 *Multipurpose Projectile Having Preformed Pieces and a Variable Impact Deployment System*

PUBLICATIONS

- "Time-Resolved Emission Spectroscopy in Acetylene/Oxygen Explosions", *Combustion and Flame Journal*, February 1970 (with R.J. Oldman and H.P. Broida)
- "The Brightness Temperature of the Terrestrial Sky at 2.69 GHz", *Journal of the Atmospheric Sciences*, 29:1210 (with W.W. Ho, G.M. Hidy, M.J. Van Melle, W. Hall, H. Wang)
- *Chevron Fisheries Handbook for the Cavern Point Unit* (with Prof. Milton, Love, Ph.D.)